

DENIM

THROUGH
LUCKY TEXTILE MILLS

**MEN'S
COLLECTION**

Presented by
LUCKY TEXTILE MILLS

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OVERVIEW

A contemporary men's denim collection crafted in 99% Cotton / 1% Elastane, designed to deliver comfort, durability, and effortless everyday wear. The range showcases a versatile selection of silhouettes including **Straight Pants, Easy Pants, and Authentic Fit styles**, developed across multiple denim wash variations to create depth, character, and seasonal appeal. The collection balances modern aesthetics with functional comfort, offering commercially relevant designs suitable for scalable production.



MOOD BOARD

FOR THE MEN IN STYLE

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STRAIGHT FIT | EASY FIT | AUTHENTIC FIT



AUTHENTIC FIT





STYLE	22180
FABRIC	F-WVN-1914
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	METEONITE

A fashion forward denim pants crafted with a relaxed silhouette and meteonite washed black finish for authentic styling.

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STYLE	21719
FABRIC	F-WVN-1916
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	VAN HORN

A premium denim pants featuring a indigo wash and fluid silhouette for a bold modern statement.

EASY FIT





STYLE	22452
FABRIC	F-WVN-1916
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	VAN HORN

Relaxed easy pants with a modern wash that moves perfectly to casual chic.



STYLE	SFA26VMB-25482
FABRIC	F-WVN-1914
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	DK MANNING

A contemporary easy fit denim enhanced with subtle distressed detailing and a washed black finish for an elevated street inspired look.

STRAIGHT FIT



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STYLE	SFA26VMB-22812
FABRIC	F-WVN-1942
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	SKY CAPTAIN

Bold black wash straight leg jeans designed with a refined vintage finish for effortless sophistication.



STYLE	20746
FABRIC	LTM-11083-BKOD
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	METEORITE

Sleek meteorite wash denim crafted for effortless style confidence and all day comfort.



STYLE	20745
FABRIC	F-WVN-1916
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	DWIGHT WASH

Classic dwight wash denim pants designed for a sharp, versatile look that never goes out of style.



STYLE	SFA26SMB-26241
FABRIC	LTM-2352-PBL-FFHS
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	BLUE VAN HORN

Blue van wash with a relaxed straight fit that defines modern cool.



STYLE	SSP26SMB-20657
FABRIC	F-WVN-1916
COMPOSITION	99% COTTON, 1 % ELASTANE
COLOR	MARIN

Smooth faded wash with a sculpted silhouette that flows with style.

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DETAILS

OF PRODUCT WITH CONCLUSION

Designed to showcase premium wash effects and elevated detailing for a modern denim look, this collection combines contemporary styling, versatile silhouettes, and everyday comfort with strong commercial appeal.





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